



# WASHINGTON REDSKINS

REDSKINS PARK – LOUDOUN COUNTY, VIRGINIA  
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## **PRESS RELEASE**

For Immediate Release  
August 25, 2015

### **TRAY INC. NAMED OFFICIAL PRINT PARTNER OF THE WASHINGTON REDSKINS**

**LOUDOUN COUNTY, Va.** – The Washington Redskins are pleased to announce that Tray Inc. has been selected as the Official Print Partner of the organization.

Since 1970, Tray has been a well-respected print and communications company in the D.C metro area. The Washington Redskins organization looks forward to working very closely with their team to enhance and deliver the Washington Redskin brand.

“With a need for so many commercial print and marketing services we feel Tray is the best fit to help us communicate our brand in the most attractive, efficient way possible,” said Terry Bateman, Executive Vice President of the Washington Redskins. “Tray will produce all of our game day programs as well as assist us with our everyday needs such as concourse signage, commercial printing and promotional products. We look forward to a long and successful partnership with the Tray team. “

"We are proud and delighted to be associated with the Washington Redskins and its tradition of excellence" said Brian Burlace, President and Chief Executive Officer of Tray Inc. "We look forward to using our extensive array of printing resources as we work to support their exceptional brand. We are an ideal match for their many projects that demand high quality and quick turn times."

**-REDSKINS-**

**ABOUT THE REDSKINS:** Headquartered at Redskins Park in Ashburn, Virginia, and owned by [Daniel Snyder](#), the historic Washington Redskins Football Club has won five World Championship titles including the 1937 and 1942 National Football League Championship games, as well as Super Bowls XVII, XXII and XXVI. Founded in 1932 as the Boston Braves in Massachusetts, the team changed its name to the Redskins in 1933 and relocated to Washington, D.C., in 1937. Since then, the team has become one of the most recognizable professional sports franchises in history, featuring multiple Hall of Fame coaches, 19 members of the Pro Football Hall of Fame (with seven others who also were Redskins) and becoming the first team in the NFL with an official marching band and fight song, "Hail to the Redskins." The Redskins have been owned by [Dan Snyder](#) since 1999, and beginning in 1997, began playing their home games at FedExField in Landover, Md.

**ABOUT TRAY INC.:** Tray helps national brands and non-profit organizations promote themselves via printed materials, custom promotional products, direct mail and online promotions. Tray's client list boasts nationally recognized organizations and consumer product companies, as well as non-profit organizations and universities. Founded in 1970 by Hal Tray, the company was built on Mr. Tray's vision and focus on providing impeccable service and quality products at a competitive price. Today, Tray serves over 750 clients throughout the U.S. For more information about the company and its successes, visit [www.trayinc.com](http://www.trayinc.com)

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